

2025 SPONSORSHIP PACKAGE



JOIN US. MAKE AN IMPACT.

TRUST US, YOU'LL WANT TO BE THERE.



NEED-TO-KNOW

Mark your calendars! The 2025 SECURE Stampede Charity Party is on Wednesday, July 9 from 11 a.m. to 4 p.m.



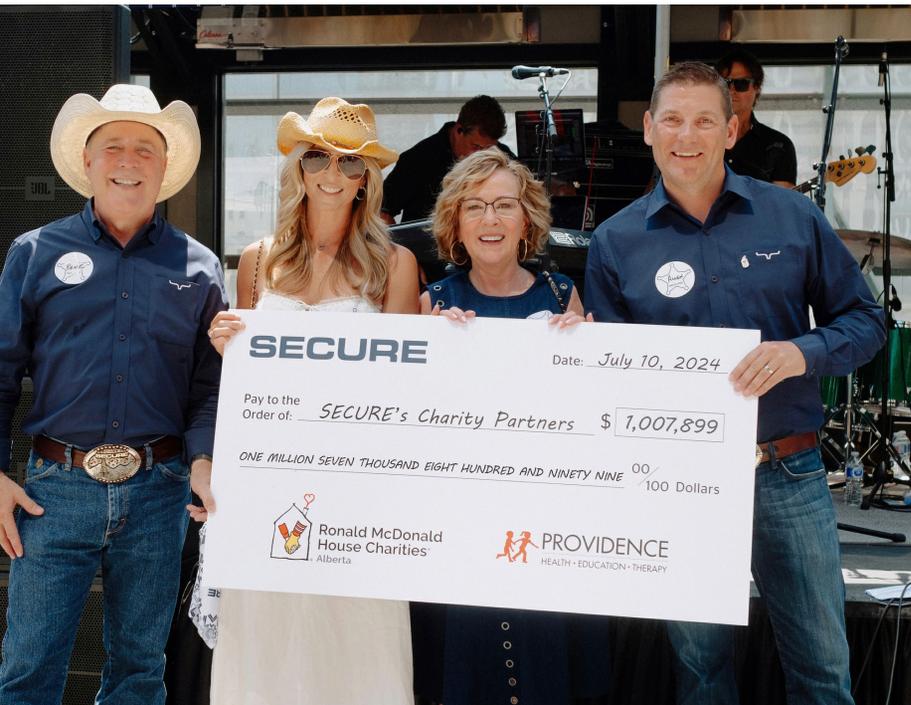
BOOT SCOOT BOOGIE

with Honeymoon Suite! This Canadian rock band known for hits *New Girl Now* and *Feel It Again* are headlining the party.



PARTY ON THE ROOFTOP

Returning to National on 8th to soak up the sun on one of Western Canada's largest rooftop patios!



Stampede is just around the corner and we are gearing up for another incredible SECURE Stampede Charity Party.

Last year, we had a record-breaking event raising \$1 million for local charities. This wouldn't happen without generous partners like you.

2025 is going to be one for the books. We have revamped our sponsorship levels to offer more value for our partners. **Take a look - we can't wait to team up to do some good in our communities.**

Allen Gransch
President & CEO, SECURE

HOW SPONSORSHIP WORKS

DONATING AS PART OF SECURE'S 2025 STAMPEDE CHARITY PARTY HAS PERKS...

Join us as a sponsor to amplify the do-good spirit that unites our community during Stampede.

This isn't your typical sponsorship opportunity.

Since SECURE offers the perks, our charitable partners are able to grant a tax receipt for your entire donation. 100% of it.

This year, we've made it easier than ever for our sponsors to get involved, as well as added extra value. Giving back is good enough, but we want to sweeten the pot for our generous friends.

If you are interested, click the button at the end of the package to complete our online form with your desired sponsorship level. SECURE will contact you with next steps to facilitate your donation.

We can't wait to hear from you.

YOU'LL BE IN GOOD COMPANY.

Thank you to last year's sponsors who helped us make history.



SPONSORSHIP OPPORTUNITIES

	\$50,000 LEGEND ★★★★★	\$35,000 MAVERICK ★★★★★	\$25,000 OUTLAW ★★★★★	\$10,000 WRANGLER ★★★★★	\$5,000 RANCH HAND ★★★★★
Charitable tax receipt	★	★	★	★	★
Event tickets	36 Tickets	24 tickets	16 tickets	6 tickets	2 tickets
Exclusive branding on one of two activations	★				
Reserved seating at the event	★				
Pop-up banner on the stage	★				
Dedicated post on SECURE's socials	★	★			
Logo on custom lunchboxes provided at event		★			
An experience from Concorde Group	★	★			
Pop-up banner on the main floor		★			
Logo on the event page	★	★	★		
Your branding on TV screens at the venue	★	★	★		
On-stage brand acknowledgement	★	★	★	★	
VIP check-in at the event	★	★	★	★	★
Logo in event signage	★	★	★	★	★
Mention in post-event press release	★	★	★	★	★
Feature in event recap video	★	★	★	★	★
Commemorative thank you gift	★	★	★	★	★
Thank you acknowledgement story on SECURE socials	★	★	★	★	★
Two drink tickets and lunch for each guest	★	★	★	★	★
Additional drink tickets for each guest	★	★	★	★	★

LEGEND



ONLY
ONE
LEFT

\$50,000 DONATION
~~TWO AVAILABLE~~

Be a local legend! Our most exclusive sponsorship option includes:

A top-tier experience from Concorde Group

- Concorde Catering In-Home Chef Experience (*Value of \$3,500*)
To use towards an in-home chef experience from the Concorde catering brand for 8-10 people. Can be used for seated dinner, cocktail party, etc. Servers provided.
- *OR* Bridgette Bar Canmore or Major Tom Dinner Experience (*Value of \$2,500*)
For a group of 10 people to dine at these venues, wine pairings included.

Exclusive branding on photobooth experience or welcome drink*

- Add custom company graphic to all videos taken at the [360 photobooth experience](#) alongside the SECURE logo. Great opportunity for brand awareness across digital platforms.
- *OR* exclusive branding of welcome drink activation, where a beverage (alcoholic and non-alcoholic) is given to all guests arriving at the event in a branded area.

Reserved seating at the event

Pop-up banner on the stage

And additional benefits:

VIP check-in at the event, logo in event signage, mention in post-event press release, feature in event recap video, thank you gift, additional beverage tickets, event tickets, thank you acknowledgement story on SECURE socials, on-stage brand acknowledgement, logo featured on TVs at venue, logo featured on event page, dedicated post on SECURE socials.

**Sponsorship must be confirmed before the print deadline in order to be included.*



MAVERICK



\$35,000 DONATION FOUR AVAILABLE

We know you're a Maverick. This sponsorship option includes:

An experience from Concorde Group

- Lulu Bar or Model Milk Dinner Experience (Value of \$1,200) for a group of 10 people to dine at these venues, wine pairings included.
- *OR* Sake Tasting Experience at Lonely Mouth (Value of \$1,000) for a group of 6 people at Lonely Mouth, sake tasting and snacks provided
- *OR* Sommelier Guided Wine Tasting at Pigeonhole Downtown or Barbarella (Value of \$1,000) for a group of 6 people at Pigeonhole Downtown or Barbarella, snacks provided.

Logo on custom lunchboxes provided at event*

- Everyone gets hungry after soaking up the sun. This year, lunch will be served in grab and go branded lunchboxes to keep the hunger at bay without impeding our guest experience. All Maverick sponsors will be featured on the box.

Dedicated post on SECURE's socials

And additional benefits:

VIP check-in at the event, logo in event signage, mention in post-event press release, feature in event recap video, thank you gift, additional beverage tickets, event tickets, thank you acknowledgement story on SECURE socials, on-stage brand acknowledgement, logo featured on TVs at venue, logo featured on event page.

*Sponsorship must be confirmed before the print deadline in order to be included.



OUTLAW



\$25,000 DONATION

You're a rebel for a good cause. This sponsorship option includes:

Your branding on TV screens at the venue

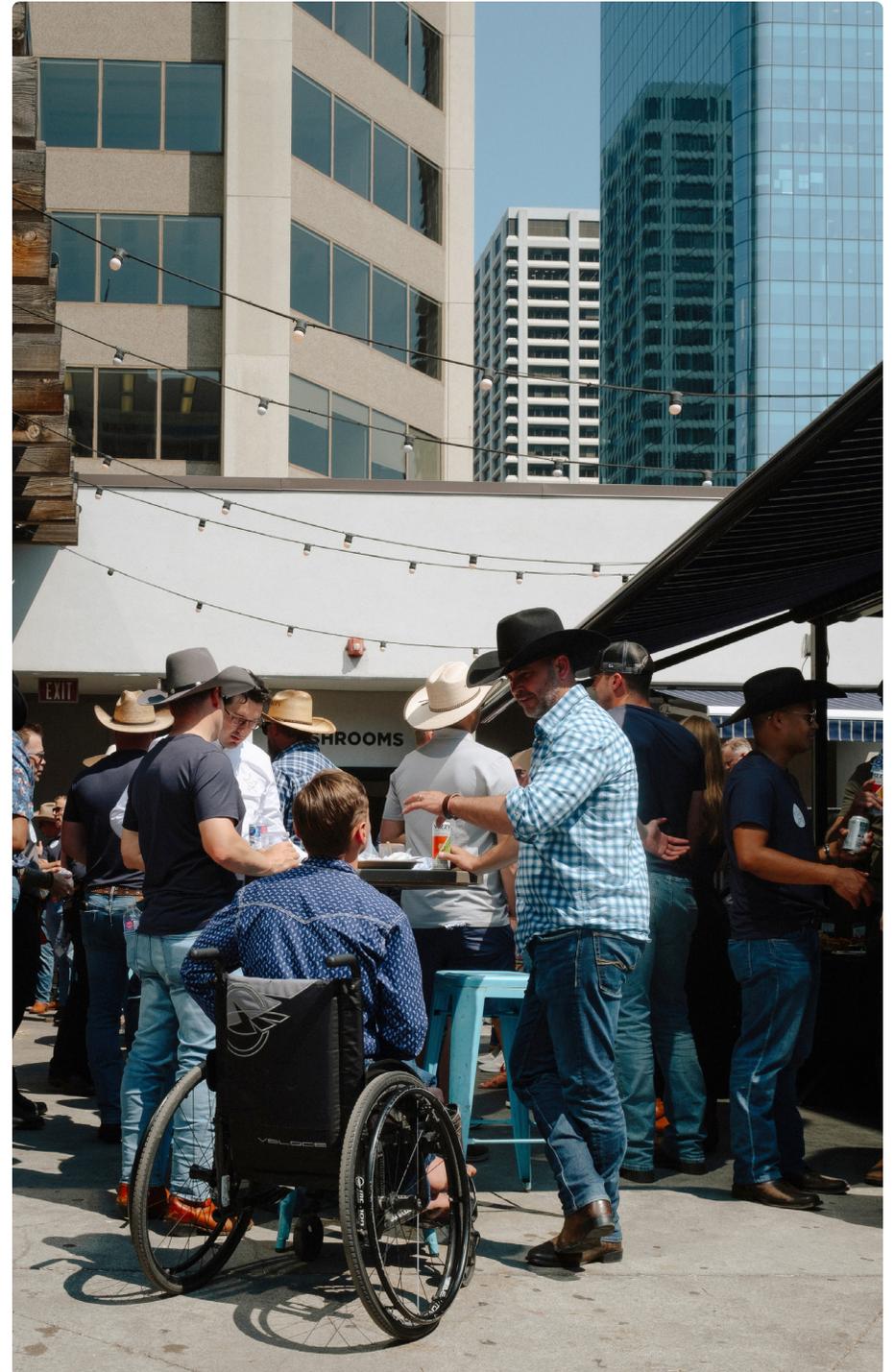
Logo on the event page

Pop-up banner display at the entrance to the event or on the main floor of the venue

On-stage brand acknowledgement

And additional benefits:

VIP check-in at the event, logo in event signage, mention in post-event press release, feature in event recap video, thank you gift, additional beverage tickets, event tickets, thank you acknowledgement story on SECURE socials.



WRANGLER

\$10,000 DONATION

You're great at gathering the crew for a good time. This sponsorship option includes:

On-stage brand acknowledgement

VIP check-in at the event

Logo in event signage

Mention in post-event press release

Feature in event recap video

Thank you gift

Additional beverage tickets

Event tickets

Thank you acknowledgement story on SECURE socials



RANCH HAND



\$5,000 DONATION

Here to lend a hand in the community. This sponsorship option includes:

VIP check-in at the event

Logo in event signage

Mention in post-event press release

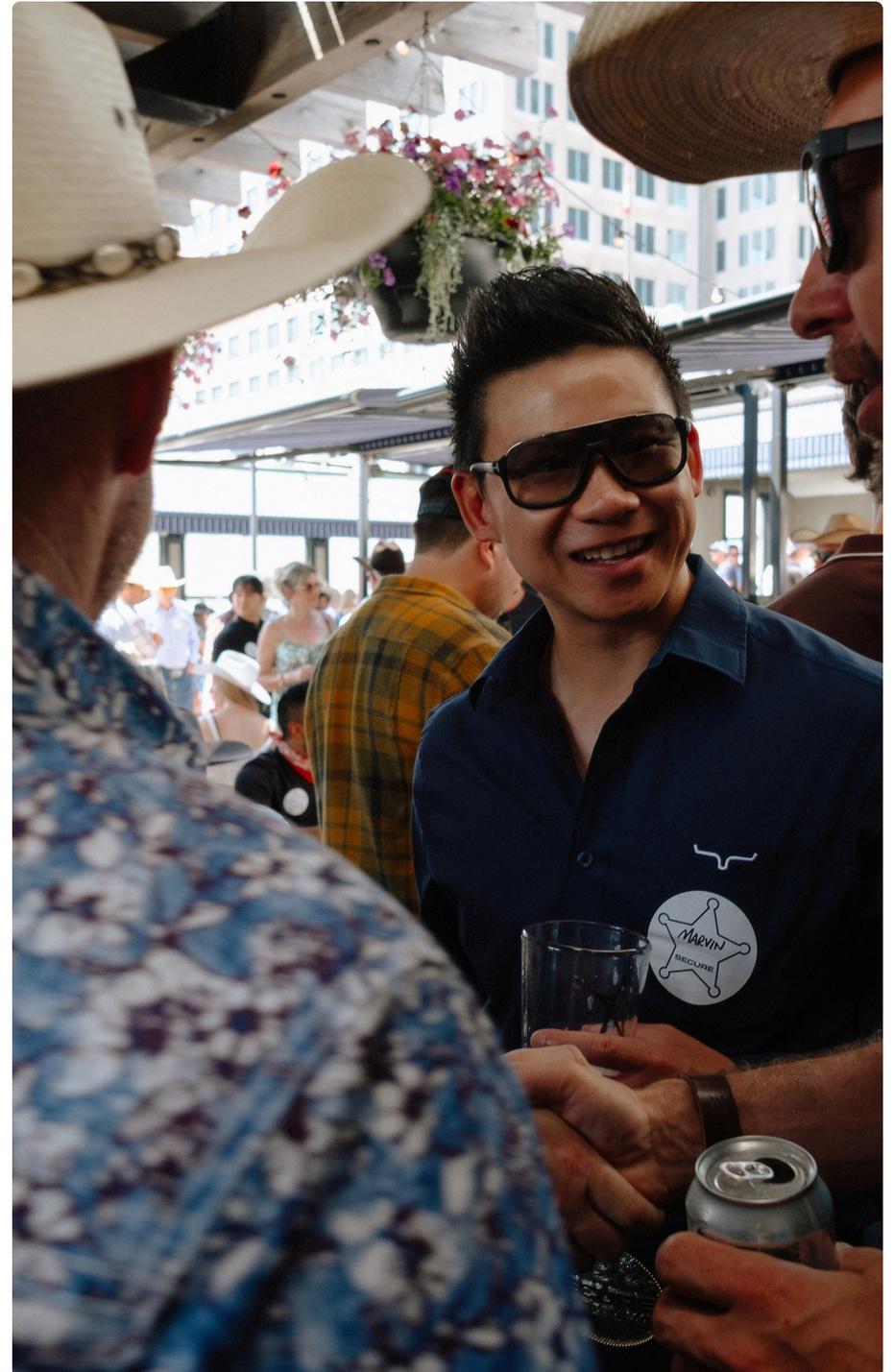
Feature in event recap video

Thank you gift

Additional beverage tickets

Event tickets

Thank you acknowledgement story on SECURE socials



MEET OUR ESTEEMED CHARITY PARTNERS!

FOUR CHARITIES DOING INCREDIBLE WORK IN OUR COMMUNITY.



STARS

<https://stars.ca/>



CLASSROOM CHAMPIONS

<https://www.classroomchampions.org/>



KIDSPORT CALGARY

<https://kidsportcanada.ca/alberta/calgary/>



PROVIDENCE

<https://www.providencechildren.com/>

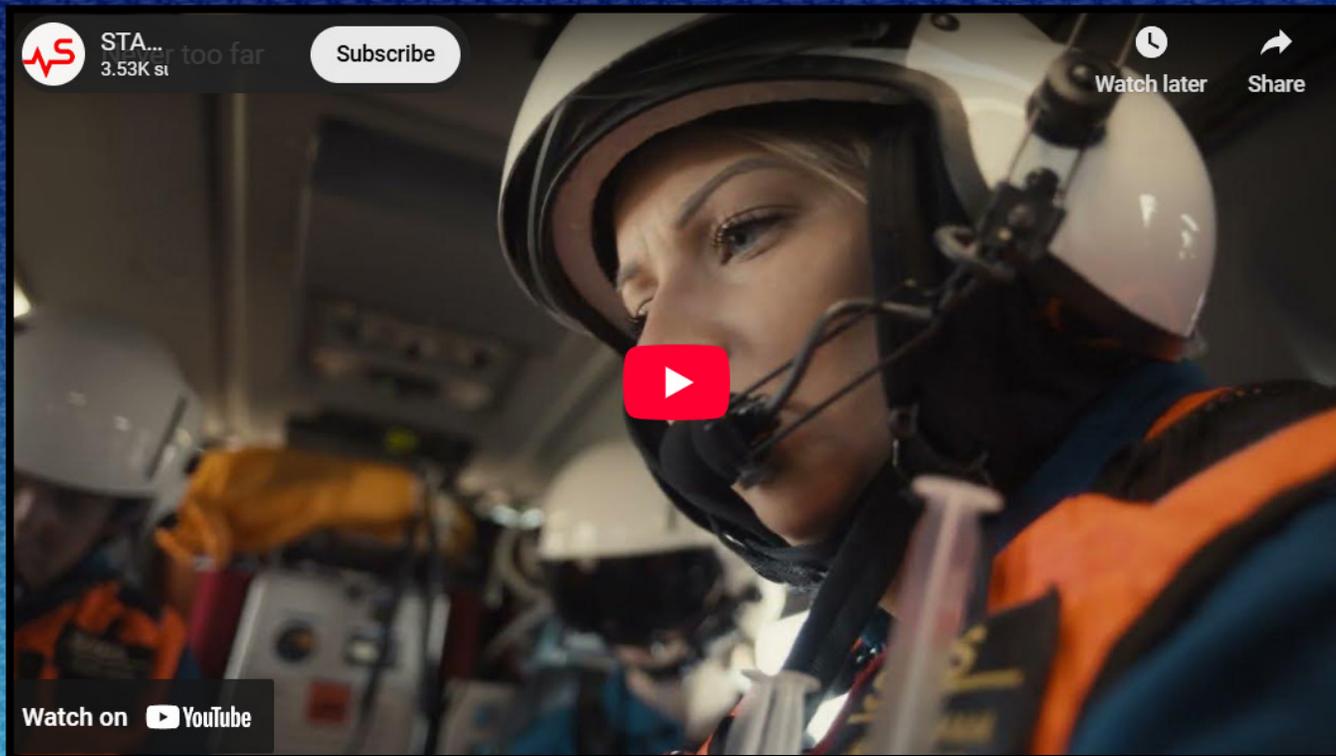
Learn more about the beneficiaries of SECURE's 2025 Stampede Charity Party in the next few pages. Our charities have included an introduction to their organization, as well as a captivating impact video.

Take a moment to get to know them! As sponsors, you choose which charity (or charities) out of the four that you would like your donation to go to.

STARS

SINCE OUR VERY FIRST MISSION IN 1985, PROVIDING CRITICAL CARE, ANYWHERE, HAS BEEN OUR NORTH STAR – OUR GUIDING LIGHT IN EVERYTHING WE DO.

Our flying intensive care units, crewed by world-class air medical personnel, are a beacon of hope to those in their hour of greatest need. STARS averages 11 missions every day, and since our launch nearly 40 years ago, STARS has flown more than 60,000 missions.



**WE RESPOND
WHEREVER WE'RE
NEEDED MOST**

That means vehicle collisions, medical emergencies, and traumatic events as well as industrial, workplace, or agriculture related incidents. No matter who or where you are, our mission is to be there for you – physically or virtually, in whatever capacity we can help.

STARS[®] 40

CLASSROOM CHAMPIONS

AT CLASSROOM CHAMPIONS WE ENVISION A WORLD WHERE ALL KIDS KNOW THEY HAVE WHAT IT TAKES TO PURSUE THEIR DREAMS.

Obstacles arise when you're on the journey to achieving your goals. Classroom Champions empowers children to thrive by teaching the life skills necessary to approach and work through the challenges they encounter socially, emotionally and academically.



WHEN A WORLD-CLASS ATHLETE STANDS ON THE PODIUM, THE WORLD SEES VICTORY—BUT THE REAL STORY LIES IN THE CONFIDENCE, CONNECTION AND RESILIENCE THAT GOT THEM THERE.

Imagine students learning from the best, gaining real-life skills like perseverance, discipline, and confidence from inspiring role models who've lived it.

CLASSROOM CHAMPIONS

KIDSPORT CALGARY

KIDSPORT SUPPORTS CHILDREN WHO NEED FINANCIAL ASSISTANCE WITH SPORT REGISTRATION FEES AND BY PROVIDING NO COST EQUIPMENT THROUGH OUR CALGARY FLAMES SPORTS BANK.

We believe that the power of sport participation promotes the development of children's social, mental and physical well-being. Through increasing access to quality sport programs, KidSport strengthens our community.



TOGETHER WE ARE INVESTING IN THE LIVES OF KIDS WHO NEED OUR ASSISTANCE.

We are investing in our community and our future leaders! Allowing them to participate in, learn from and develop through sport! Something every kid should be able to do. Join us in celebrating 30 years of KidSport proudly serving our community in 2025!



PROVIDENCE

AT PROVIDENCE, WE BELIEVE THAT EVERY CHILD DESERVES A JOYFUL, SUPPORTIVE, AND INCLUSIVE ENVIRONMENT WHERE THEY CAN LEARN, GROW, AND THRIVE.

For over 80 years, we have empowered children with disabilities, their families, and educators through specialized educational services, therapeutic support, and inclusive practices. As a registered charitable organization, we provide high-quality early intervention programming designed to meet the unique developmental needs of each child.



WITH SIX SCHOOL SITES ACROSS CALGARY, WE SUPPORT CHILDREN AGES 19 MONTHS TO SIX YEARS

through individualized education and therapy in small, specialized classrooms. Our transdisciplinary team- including teachers, speech-language pathologists, occupational therapists, physical therapists, behavioral specialists, psychologists, and teaching/therapeutic assistants - collaborates to create a rich, engaging learning environment where every child receives the support they need to succeed.

 **PROVIDENCE**
HEALTH • EDUCATION • THERAPY

READY TO PARTNER UP?

WE'RE GOING TO HAVE A BOOT SCOOTIN' GOOD TIME.

If you are interested, click the button below to complete our online form with your desired sponsorship level. SECURE will contact you with next steps to facilitate your donation.

Have questions? Please email marketing@SECURE.CA.

[CLICK HERE FOR SPONSORSHIP APPLICATION](#)

Button not working? Visit <https://forms.office.com/r/fpGTKNfjAW>

