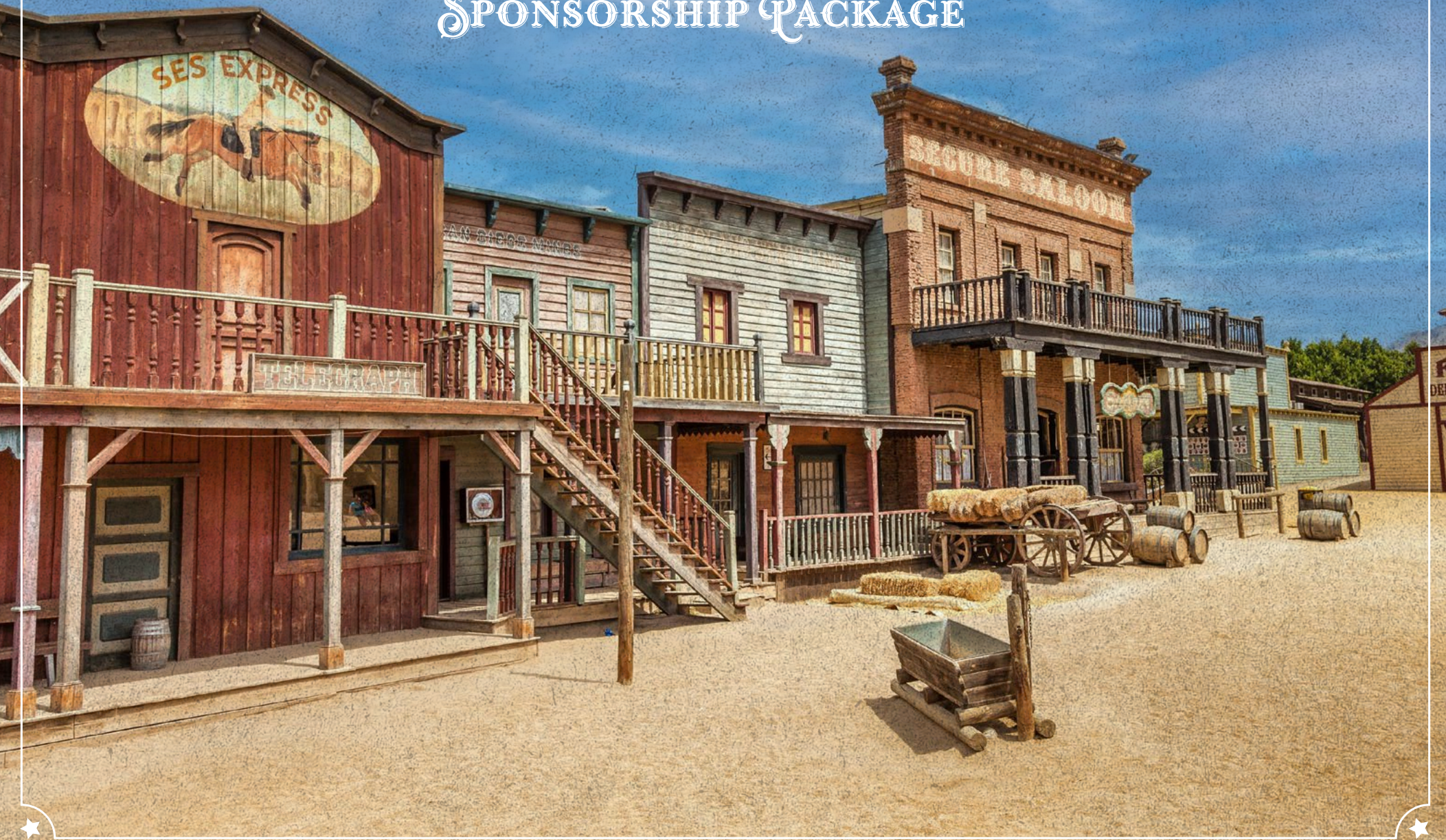


2026 SECURE STAMPEDE CHARITY PARTY SPONSORSHIP PACKAGE



JOIN US. MAKE AN IMPACT.

YOU WON'T WANT TO MISS THIS



NEED-TO-KNOW

Mark your calendars! The 2026 SECURE Stampede Charity Party is on Wednesday, July 8, 2026 from 11:00 a.m. – 4:00 p.m.



BOOT SCOOT BOOGIE

with the Juno Award-winning Sam Roberts Band! Known for hits like Brother Down and Where Have All the Good People Gone?, they'll bring their signature high-energy sound to the patio stage.



PARTY ON THE ROOFTOP

Returning to National on 8th to soak up the sun on one of Western Canada's largest rooftop patios!



Stampede is just around the corner, and we're preparing to come together with our community for the 2026 SECURE Stampede Charity Party.

At its core, this event is about making a real, measurable difference in the communities where we live and work.

We're building on the momentum of a record-breaking \$1 million

raised in 2025, with sponsorship opportunities designed to create value for our partners while driving even greater impact.

Take a look - we'd be proud to work alongside you to make this our best year yet.

Allen Gransch
President & CEO, SECURE

HOW SPONSORSHIP WORKS

DONATING AS PART OF SECURE'S 2026 STAMPEDE CHARITY PARTY HAS PERKS...

Join us as a sponsor to amplify the do-good spirit that unites our community during Stampede.

This isn't your typical sponsorship opportunity.

Since SECURE offers the perks, our charitable partners are able to grant a tax receipt for your entire donation. 100% of it.

This year, we've made it easier than ever for our sponsors to get involved, as well as added extra value. Giving back is good enough, but we want to sweeten the pot for our generous friends.

If you are interested, click the button at the end of the package to complete our online form with your desired sponsorship level. SECURE will contact you with next steps to facilitate your donation.

We can't wait to hear from you.

YOU'LL BE IN GOOD COMPANY.

Thank you to last year's sponsors who helped us make history.



LIVE ON THE ROOFTOP

WITH SAM ROBERTS BAND

One of Canada's most iconic rock bands is taking the stage at the 2026 SECURE Stampede Charity Party.

Known for unforgettable hits like *Brother Down*, *Don't Walk Away Eileen*, and *We're All in This Together*, Sam Roberts Band has been a defining voice in Canadian rock for more than two decades.

With multiple JUNO Awards and platinum-selling albums, their high-energy performances have made them a staple on festival stages across the country.

This year, they're bringing that same energy to National on 8th for an afternoon of live music, great company, and giving back.

Get ready for a Stampede party you won't forget.



SPONSORSHIP OPPORTUNITIES

AUDIENCE	\$50,000 LEGEND	\$35,000 MAVERICK	\$25,000 OUTLAW	\$10,000 WRANGLER	\$5,000 RANCH HAND
Charitable tax receipt	★	★	★	★	★
Event tickets	36 Tickets	24 tickets	16 tickets	6 tickets	2 tickets
Welcome drink sponsor <i>OR</i> Custom lunchbox sponsor	★				
Reserved seating at the event	★				
Pop-up banner on the stage	★				
Dedicated post on SECURE's socials	★	★			
Exclusive branding on cool-down station		★			
Pop-up banner on the main floor		★			
Logo on the event page	★	★	★		
Your branding on TV screens at the venue	★	★	★		
On-stage brand acknowledgement	★	★	★	★	
VIP check-in at the event	★	★	★	★	★
Logo on event signage	★	★	★	★	★
Mention in post-event press release	★	★	★	★	★
Feature in event recap video	★	★	★	★	★
Commemorative thank you gift	★	★	★	★	★
Thank you acknowledgement story on SECURE socials	★	★	★	★	★
Two drink tickets and lunch for each guest	★	★	★	★	★
Additional drink tickets for each guest	★	★	★	★	★

LEGEND

ONLY
ONE
LEFT

\$50,000 DONATION
~~TWO~~ AVAILABLE

Be a local legend! Our most exclusive sponsorship option includes:

Exclusive branding on custom lunchboxes OR welcome drink*

- Exclusive branding on custom event lunchboxes, featuring your company logo. Lunch will be served to all guests in these branded boxes, delivering high-visibility brand exposure throughout the event and at every table - making your brand part of the guest experience from the moment lunch is served.
- *OR* exclusive branding of welcome drink activation, where a beverage (alcoholic and non-alcoholic) is given to all guests arriving at the event in a branded area. Branding includes custom drink toppers or picks, a sponsor pop-up banner, and custom on-site signage featuring your logo.

Reserved seating at the event

Pop-up banner on the stage

And additional benefits:

VIP check-in at the event, logo in event signage, mention in post-event press release, feature in event recap video, thank you gift, additional beverage tickets, event tickets, thank you acknowledgement story on SECURE socials, on-stage brand acknowledgement, logo featured on TVs at venue, logo featured on event page, dedicated post on SECURE socials.

**Sponsorship must be confirmed before the print deadline in order to be included.*



MAVERICK

\$35,000 DONATION **TWO AVAILABLE**

We know you're a Maverick. This sponsorship option includes:

Exclusive branding on the event cool-down station.

- Exclusive branding on the event cool-down station, designed to keep guests comfortable throughout the day. The station will feature branded fans, sunscreen and misting elements, offering a high-visibility touchpoint where your brand is associated a great guest experience.

Dedicated post on SECURE's socials

And additional benefits:

VIP check-in at the event, logo on event signage, mention in post-event press release, feature in event recap video, thank you gift, additional beverage tickets, event tickets, thank you acknowledgment story on SECURE socials, on-stage brand acknowledgment, logo featured on TVs at venue, logo featured on event page.



**Sponsorship must be confirmed before the print deadline in order to be included.*

OUTLAW

\$25,000 DONATION

You're a rebel for a good cause. This sponsorship option includes:

Your branding on TV screens at the venue

Logo on the event page

Pop-up banner display at the entrance to the event or on the main floor of the venue

On-stage brand acknowledgment

And additional benefits:

VIP check-in at the event, logo on event signage, mention in post-event press release, feature in event recap video, thank you gift, additional beverage tickets, event tickets, thank you acknowledgment story on SECURE socials.



WRANGLER

\$10,000 DONATION

You're great at gathering the crew for a good time. This sponsorship option includes:

On-stage brand acknowledgment

VIP check-in at the event

Logo on event signage

Mention in post-event press release

Feature in event recap video

Thank you gift

Additional beverage tickets

Event tickets

Thank you acknowledgment story on SECURE socials



RANCH HAND

\$5,000 DONATION

Here to lend a hand in the community. This sponsorship option includes:

VIP check-in at the event

Logo on event signage

Mention in post-event press release

Feature in event recap video

Thank you gift

Additional beverage tickets

Event tickets

Thank you acknowledgment story on SECURE socials



MEET OUR ESTEEMED CHARITY PARTNERS!

FOUR CHARITIES DOING INCREDIBLE WORK IN OUR COMMUNITY.



STARS
<https://stars.ca/>



KIDSPORT CALGARY
<https://kidsportcanada.ca/alberta/calgary/>

**CALGARY
FOOD BANK**

CALGARY FOOD BANK
<https://www.calgaryfoodbank.com/>



PROVIDENCE
<https://www.providencechildren.com/>

Learn more about the beneficiaries of SECURE's 2026 Stampede Charity Party in the next few pages. Our charities have included an introduction to their organization, as well as a captivating impact video.

Take a moment to get to know them! As sponsors, you choose which charity (or charities) out of the four that you would like your donation to go to.



SINCE STARS' VERY FIRST MISSION IN 1985, PROVIDING CRITICAL CARE, ANYWHERE, HAS BEEN THEIR NORTH STAR - GUIDING EVERYTHING STARS DOES.

The flying intensive care units, crewed by world-class air medical personnel, are a beacon of hope to those in their hour of greatest need. STARS averages 10 missions every day, and since it began over 40 years ago, STARS has flown more than 63,000 missions.



RESPONDING WHERE THEY'RE NEEDED MOST

That means vehicle collisions, medical emergencies, and traumatic events as well as industrial, workplace, or agriculture related incidents. No matter who or where you are, STARS' mission is to be there for you - physically or virtually, in whatever capacity is needed.



CALGARY FOOD BANK

THE CALGARY FOOD BANK IS ON A MISSION TO MAKE FOOD ACCESSIBLE TO EVERYONE IN OUR CITY.

As the first line of emergency food support for people in crisis, we serve families, individuals and other charitable organizations to ensure that everyone in Calgary has enough to eat. We receive almost no government funding and instead we are by community, for community, relying on the generous support of people like you.



**WE DISTRIBUTED
202,926 EMERGENCY
FOOD HAMPERS IN OUR
LAST FISCAL YEAR,
AND THIS YEAR, WE ARE
ON TRACK TO SERVE
EVEN MORE.**

Food insecurity is soaring across the country, and as a result, there is no longer a "typical" food bank user. Our research shows that 27 per cent of households accessing an Emergency Food Hamper are working full time. Additionally, seniors are one of the fastest growing demographics.

**CALGARY
FOOD BANK**

KIDSPORT CALGARY

KIDSPORT SUPPORTS CHILDREN WHO NEED FINANCIAL ASSISTANCE WITH SPORT REGISTRATION FEES AND BY PROVIDING NO COST EQUIPMENT THROUGH OUR CALGARY FLAMES SPORTS BANK.

We believe that the power of sport participation promotes the development of children's social, mental and physical well-being. Through increasing access to quality sport programs, KidSport strengthens our community.



TOGETHER WE ARE INVESTING IN THE LIVES OF KIDS WHO NEED OUR ASSISTANCE.

We are investing in our community and our future leaders! Allowing them to participate in, learn from and develop through sport! Something every kid should be able to do. Join us in celebrating 30 years of KidSport proudly serving our community in 2025!



PROVIDENCE

PROVIDENCE IS A LEADER IN EARLY LEARNING AND SPECIALIZED SUPPORTS FOR CHILDREN WITH DEVELOPMENTAL DELAYS AND DISABILITIES.

For more than 80 years, we have delivered life-changing early intervention – helping children overcome barriers to learning, communication, social connection, and physical ability. Through specialized education, therapeutic services, and inclusive programming, Providence works alongside families and educators to build skills, strengthen independence, and create lasting pathways for children to thrive.



WITH SEVEN SCHOOL SITES ACROSS CALGARY, PROVIDENCE SUPPORTS CHILDREN AGES 19 MONTHS TO SIX YEARS

through individualized education and therapy delivered in small, specialized classrooms. Beyond our schools, we equip educators through our ICC and ECLS programs, expanding access to early intervention across Alberta including the Northeast Region and Fort McMurray. This work strengthens inclusive practices, reduces barriers to access, and supports more children and families across the early childhood system.



PROVIDENCE
HEALTH • EDUCATION • THERAPY

READY TO PARTNER UP?

WE'RE GOING TO HAVE A BOOT SCOOTIN' GOOD TIME.

If you are interested, click the button below to complete our online form with your desired sponsorship level. SECURE will contact you with next steps to facilitate your donation.

Have questions? Please email marketing@SECURE.CA.

CLICK HERE FOR SPONSORSHIP APPLICATION

Button not working? Visit <https://forms.office.com/r/wu3gHeRQ7n>

The image shows a large check from SECURE to Recipient Charities. The check is dated July 9, 2025, and is for the amount of \$1,024,500. The check is payable to Recipient Charities and is for the 2025 SECURE Stampede Charity Party. The check is held by a man in a cowboy hat and a woman in a cowboy hat. The background is a blue-tinted photo of a crowd of people at a rodeo event.

SECURE	Date: July 9, 2025
Pay to the Order of: Recipient Charities	\$1,024,500
One Million Twenty Four Thousand Five Hundred	00 / 100 Dollars
2025 SECURE Stampede Charity Party	